

KAT DALTON

WWW.KATDALTON.CO.UK
HELLOKATDALTON@GMAIL.COM
@HELLOKATDALTON
07791454040

GRADUATE DESIGNER - PRINTMAKER - ILLUSTRATOR

PROFILE

Hello I'm Kat, a print designer and illustrator currently based in Leeds, UK. My practice is focused on colour, collage, composition and pattern. I like to create playful pieces that reflect the fun I have making them. I am happiest with a craft knife in one hand, a glue stick in the other and surrounded by a rainbow of different papers!

DESIGN SKILLS

- Experienced in all aspects of screen and digital print processes including colour mixing, fabric dyeing, exposing screens, designing repeats and colour separations.
- Confident with Adobe Photoshop/InDesign/Illustrator.
- Efficient researcher with a key understanding of rich, diverse and contemporary resources to maintain and develop knowledge of trends, colour, designers and artists.
- Strong manual and digital drawing style.

PROFESSIONAL SKILLS

- Clear and compelling verbal and visual communicator.
- Assertive team leader and proactive team member.
- Practiced with both independent and collaborative working.
- Imaginative problem solver and adaptive thinker.
- Confident designing to a brief, independently and collaboratively, providing creative and practical outputs.
- Skillful with expressive branding, marketing and promotion.
- Administrative responsibilities including Excel and Power BI.

RETAIL SKILLS

- Visual merchandising experience has provided me with a strong sense of customer needs and trend awareness.
- Proficient with providing outstanding customer service and building a familiar rapport with clients and external suppliers.
- Broad management tasks from social media to stock takes.

RETAIL

DR MARTENS

Keyholder & VM Champ - July 2020 - Present

- Promoted to a managerial role with emphasis on people and time management, efficiency and interpersonal skills.

Sales Advisor & VM Champ / August 2019 - July 2020

- Excellent communication and sales qualities, extensive product knowledge and a creative eye for retail.
- Responsible for visual merchandising including: monitoring best and zero sellers and adapting store flow accordingly, maintaining standards and styling products.

PREVIOUS:

KNICKERBOCKER SHAKES

Assistant Manager / March 2013 - August 2017

H SAMUEL

Sales Advisor / October 2014 - July 2015

DEBENHAMS

Sales Advisor / October - December 2012

EDUCATION

BA Hons Textile Design: First Class

Edinburgh College of Art at the University of Edinburgh
Sept 2015 - July 2019

- Selected for ECA Degree Show Top Stories 2019.
- Nominated for Texselect 2019.
- Secretary and screen printer for Edinburgh Textiles Collective 2017/2018.

ALevel: Phil & Ethics A*, Textiles A, Citizenship A, Eng Lit B
Allerton Grange Sixth Form
Sept 2012 - July 2014

FREELANCE

LEGO

Designer & Researcher - LEGO Dots / March 2020

- Scouted by LEGO at New Designers 2019 for LEGO Dots.
- Assisting with researching, developing and presenting fresh, relevant concepts for project for 2021/22.
- Focused on pattern, colour and consumer connection.

PRINT NORTH

Print Exhibitor / September 2019

- Exhibiting original illustrative designs including bright, illustrative risoprints and colourful screen printed tote bags.

OCEANUS SWIMWEAR

Digital Print Designer / September - December 2018

- Designing graphic fashion prints for women's swimwear.
- Working efficiently to client brief and tight deadlines with clear, consistent communication and creative vision.

G_IRL_ZINE

Artwork Contributor / March 2019

- Creating bold digital illustrations and graphics based on the theme of female empowerment.
- Showcased on both digital and print based platforms for the second issue of G_IRL_ZINE.

INTERNSHIPS

JRC LONDON

Digital Print Intern / June - July 2018

- Designing trend conscious digital repeat prints for commercial high street fashion at an industry standard.
- Administrative tasks including client fabric deliveries and banking.

BESPOKE ATELIER

Design and Research Intern & Muralist / June 2018

- Supporting organisation and painting of large scale mural.
- Extensive research in aid of community design projects.

GEORGE AT ASDA

Kidswear Print Design Intern / May 2018

- Assisting preparations for Graduate Fashion Week 2018.
- Designing a concise range of prints to current kidswear trends.